



# 2017

## WYOMING MEDICAL SOCIETY

& Wyoming Association of Physician Assistants  
ANNUAL MEETING

June 2-4 JACKSON LAKE LODGE

**A joint annual meeting with the Wyoming chapters of:**

American College of Physicians | American Academy of Pediatrics  
American Academy of Family Physicians | American Psychiatric Association  
American Society of Anesthesiologists

On behalf of the Board of Trustees and members of the Wyoming Medical Society and Wyoming Association of Physician Assistants, we invite you to participate in the Wyoming Medical Society's 2017 Annual Meeting from June 2-4 at the Jackson Lake Lodge near Moran, WY.

**The 2017 meeting will include the same programs and features that last year attracted over 100 physicians, physician assistants, medical students, and healthcare thought leaders from across Wyoming.**

**By participating as an exhibitor or sponsor, your organization will gain frontline exposure to the state's leading healthcare professionals and support the advancement of medical practice in Wyoming.**

**This information packet offers a variety of sponsorship opportunities for your consideration. Each opportunity grants you recognition in the meeting program and throughout the venue.**

**We look forward to seeing you in the Tetons!**

**Vendor and sponsorship opportunities inside!**

## Planning Tips

### HOTEL RESERVATIONS:

The Jackson Lake Lodge  
101 Jackson Lake Lodge Rd  
Moran, WY 83013

Please call 1-307-543-3100 for room reservations and request the Wyoming Medical Society 2017 room block with rates ranging from \$249.00 for a Cottage Room to \$329.00 for a Mtn. View Lodge Room. Please reserve your room before April 19, 2017.

### Thursday, June 1, 2017

**3 pm – 7 pm**

Exhibitor Setup

### Friday, June 2, 2017

**7 am – 4 pm**

Exhibit Hall Open

**7 am – 8 am**

Breakfast served in Exhibit Hall

**10 am – 10:15 am**

Morning Break in the Exhibit Hall

**6:00 – 8 pm**

Welcome Reception in Exhibit Hall

### Saturday, June 3, 2017

**7 am – 4 pm**

Exhibit Hall Open

**7 am – 8 am**

Breakfast served in Exhibit Hall

**10 am – 10:15 am**

Morning Break in Exhibit Hall

**12 pm – 2 pm**

Strolling Lunch served in Exhibit Hall

**2:30 pm**

Exhibitor Booth Tear-Down

### Vendor Booth Only

\$950: Includes two complimentary representatives

#### Booth specifications:

- 8' x 10' booth space
- 6' Draped table and two chairs

#### Additional organization representatives =

\$100 per representative

Booth placement will be determined by WMS staff with priority given to WMS Friends, sponsors and returning exhibitors.



Advertising options for the annual meeting program.

**Full page:** 5.5 inches x 4.25 = \$400

**Half page:** 2.75 inches x 2.125" = \$300

*Ad proofs are due no later than May 1, 2017.*

### Morning Breakfasts

**Friday, Saturday and Sunday**

Co-Sponsor: \$1,500  
Exclusive host : \$3,000

### Morning Breaks

**Friday and Saturday**

Co-Sponsor: \$750  
Exclusive Host: \$1,500

### Membership Lunch

**Friday**

Co-Sponsor: \$1,500  
Exclusive Host: \$3,000

### Strolling Vendor Lunch

**Saturday**

Co-Sponsor: \$2,000  
Exclusive Host: \$4,000

### President's Reception Cocktails

**Saturday**

Co-Sponsor: \$1,000  
Exclusive Host: \$5,000

### President's Banquet Meal

**Saturday**

Co-Sponsor: \$2,500  
Exclusive Host: \$5,000

### Exclusive President's Banquet Title Sponsor – Speaker

**Saturday**

\$11,000

### General Support Grants

**To be used at WMS' discretion**

\$1,000

### CME Speaker Sponsorship

**To be determined based on  
sponsored speaker**

Sponsoring the meeting includes recognition in annual meeting materials, logo placement on sponsor recognition posters at event, and electronic recognition during President's Reception and verbal acknowledgement during President's Banquet Dinner. Sponsors will be thanked for exclusively hosting events with individual poster recognition.

If you would like to commit to a sponsorship or vendor opportunity, please fill out the application insert. If interested in advertising in the program, please contact Tom Lacock:

Phone: 307-635-2424 • Email: [tom@wyomed.org](mailto:tom@wyomed.org)

# 2017

### QUESTIONS?

If you have questions regarding sponsorship and vendor opportunities, please call Tom Lacock:

**Phone:** 307-635-2424

**Email:** [tom@wyomed.org](mailto:tom@wyomed.org)