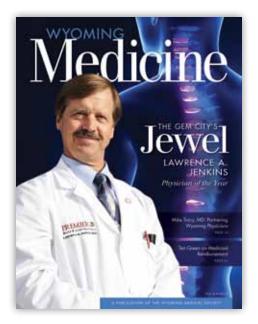


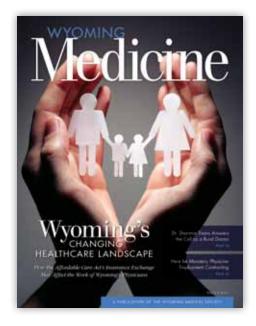
A PUBLICATION OF THE WYOMING MEDICAL SOCIETY

Advertising Rates, Sizes and Artwork Specifications • Updated April 2014

Advertising Rates

Wyoming Medicine is published bi-annually. Your message will reach more than 70 percent of Wyoming physicians, as well as healthcare policy leaders and citizens from across the state. The circulation of over 1,500 includes Wyoming Medical Society member physicians, legislators, medical-related organizations, media outlets, and other regular subscribers across the state of Wyoming and beyond.





PREMIUM POSITION Back Cover Full Page Inside Cover Full Page		
INTERIOR POSITION Full Page 1/2 Page 1/4 Page	\$650	\$1,100

SPONSORED CONTENT

Cover feature (per page)\$1,250 Internal page (per page)\$900

DUE DATE FOR AD ARTWORK Fall Issue: July 1st Spring Issue: January 1st



A PUBLICATION OF THE WYOMING MEDICAL SOCIETY

Artwork Specifications

All ads must be press optimized PDFs, with all images and colors set to CMYK at 300 dpi. Please follow the below specificiations when creating your ad. Please note, ad design is not included in the cost of ad placement, additional pricing can be provided if design assistance is required.



UNACCEPTABLE ADVERTISING: No questionable financial or investment, objectionable medical, copyright infringement, or misleading advertising is accepted. The publisher reserves the right to decline or discontinue any advertisement.