



## Physician Leadership

# Prepare for the Next Step

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Hospitals face increasing scrutiny from government agencies, the media, and the public in general. In order to provide the best possible care, satisfy outside interests, and remain financially viable, many hospitals have turned to shared governance models. These models take advantage of the physicians' (and sometimes nurses') knowledge of clinical situations and patient care to better inform the business-minded administration of issues that are about more than the bottom line.

"There are a lot of options for physicians who want leadership training," said Dr. Jeffrey Chapman, the Cheyenne Regional Medical Center's Chief Medical Officer. The American Association of Physician Leaders has conferences and online courses; there are programs that offer a masters in medical management, which is the equivalent of MBA but enrollment is limited to physicians; and more.

Medical schools are getting better about leadership instruction, too. They never used to teach leadership, but now, one of the in things is med schools offering an MBA."

Dr. Chapman's hospital uses Advisory Board for much of its leadership training. Advisory Board is an all-inclusive, research-based institution that provides training for all aspects of

medical care, from administrative procedures to patient care.


"We instruct groups ranging from 30 to 50 people in person, in experiential workshops, and we talk about core skills that allow you to be effective in leadership roles and facing the challenges physician leaders face," said Paul Merrylees, the Practice Manager for Talent Development at Advisory Board.

"We provide support on change leadership, business leadership skills, working with a budget, issues having to do with changes occurring in organizations or regulatory changes; the seminars presents the information in terms of 'here are the

changes we see,' and we progress to 'lets talk about the implications for physicians.' "

Advisory Board is only one of many resources available to physicians and hospitals. Others include the American Hospital Association's Physician Leadership Forum, the American Medical Association, the American Association for Physician Leadership, and even Leadership Wyoming right here in the Cow-

boy State.

Each organization employs different methods of engagement, modes of instruction, and intensity. For more information about these programs, visit their websites or arrange for an in-person presentation. 

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## Resources for Physician Leadership Training Opportunities

### ORGANIZATION NAME

Advisory Board

### WEBSITE

[www.advisory.com](http://www.advisory.com)

### PHONE NUMBER

202-266-5600

### LOCATION

Washington, D.C.

### ABOUT

The Talent Development program at Advisory Board is one of several options the company offers to enhance leadership skills. All the programs, including Talent Development, are research-based, including ongoing research in the 3,100 hospitals and health systems Advisory Board partners with.

### ORGANIZATION NAME

American Association for Physician Leadership

### WEBSITE

[www.physicianleaders.org](http://www.physicianleaders.org)

### PHONE NUMBER

800-562-8088

### LOCATION

Tampa, Florida

### ABOUT

The AMA offers a plethora of training, including the Organized Medical Staff Section and its Candidate School.

The Organized Medical Staff Section is open to physicians nominated by their peers to represent the interests and concerns of their medical staffs, as well as to serve as liaisons between the AMA's Organized Medical Staff Section and medical staffs across the United States.

The Candidate School strives to prepare interested physicians for political offices. U.S. Senator and physician Dr. John Barrasso spoke at the 2016 Campaign School training.

### ORGANIZATION NAME

Leadership Wyoming

### WEBSITE

[www.leadershipwyoming.org](http://www.leadershipwyoming.org)

### PHONE NUMBER

307-577-8000

### ABOUT

Though not specifically tailored to physicians and health care facilities, Leadership Wyoming provides a strong curriculum for leadership training. Candidates for Leadership Wyoming interact with other leaders from a variety of industries across the state, and they work together to come up with solutions to various challenges.

Leadership Wyoming helps participants learn about the issues of concern to all businesses and agencies, and encourages students to think outside the box to find answers to difficult questions.

### ORGANIZATION NAME

American Hospital Association's Physician Leadership Forum

### WEBSITE

[www.ahaphysicianforum.org](http://www.ahaphysicianforum.org)

### PHONE NUMBER

312-278-0702

### LOCATION

Chicago, Illinois

### ABOUT

The AHA's Physician Leadership Forum offers a host of leadership resources, including reports such as the New Guiding Principles on Integrated Leadership, Governance of Physician Organizations, Creating the Hospital of the Future, and more.

The Forum also offers webinars and other online resources.