# **About WMS**

Wyoming

The Wyoming Medical Society was founded in 1903 to provide representation, advocacy and service to Wyoming physicians. We strive to be an efficient, member-driven, responsive organization, capable of anticipating and responding swiftly to the changing health care environment. WMS serves our membership, and their patients, and works to improve the health of Wyoming's citizens.

The Wyoming Medical Society is, and always will be, a staunch advocate for physicians.

This is our core. All of our other activities revolve around this core.

#### WMS ADVOCACY AGENDA

The Wyoming Medical Society pursues representation, funding and legislation to support the following industry priorities, as identified by its physician-members.

**Access to Care for Wyoming Patients:** The shortage of doctors is of highest concern for WMS. We support a broad package of legislation, each of which plays an important part in the effort to maintain and enhance our rural healthcare system.

**Medical Liability Reform:** WMS is a strong advocate for measures that will make our system more fair, predictable and timely for all involved, and ensure that patients can get the care they need in their local communities. Reasonable legal reforms supported by WMS include:

- Unlimited compensation for economic damages
- · Limits on non-economic damage compensation
- · Strong medical review panel
- · Expert witness qualifications
- · State funding support for liability premiums
- · Special health courts

**Future Wyoming Physicians:** WMS strongly supports funding to maintain and expand the WWAMI medical education and UW Family Practice Residency programs. Both of these programs provide excellent opportunities to "grow our own" physicians and market the state to future physicians looking for a place to build their homes and practices.

**Physician Reimbursement:** WMS believes that periodic funding increases for physician Medicaid and Medicare reimbursement are imperative to ensure

#### MISSION STATEMENT

Advocating for Wyoming doctors and their patients.

#### STRATEGIC GOALS

Goal #1 – Voice of Medicine: Utilize the powerful, effective & unified voice of WMS to improve the physician practice environment and quality of healthcare for Wyoming patients through advocacy.

Goal #2 – Member
Experience: Grow
membership and increase
provider participation and
involvement to ensure
the future health of the
organization.

Goal #3 -Medical Community and Public Awareness: Enhance the public image of WMS members and strengthen the medical community statewide.

# **About WMS**

that all Wyoming's citizens will continue to have access to care. Reasonable reimbursement increases will help physicians cover the costs of providing care to Medicaid and Medicare patients and lessen the impacts of cost-shifting to the private sector.

**Scope of Practice:** WMS supports team-based care, and transparency of provider credentials within a system that recognizes physicians as leaders of the healthcare team. We oppose expanding the scope of practice for allied health professionals through legislation rather than additional education and training because it jeopardizes patient safety.

**Patient Safety:** WMS believes physicians are critical players in the development of patient safety practices and standard setting for clinical safety. WMS founded the statewide annual Patient Safety Summit in 2012 and is dedicated to continuing the journey of integrating all aspects of healthcare and healthcare providers to create the safest environment possible for Wyoming patients.

**State Regulatory Affairs:** In addition to the work that WMS does on behalf of members at the Capitol in Cheyenne, we are active in the regulatory side of government, providing oversight to promulgation of rules and regulations within agencies such as the Wyoming Department of Health, Wyoming Boards of Medicine and Pharmacy, to name just a few.

**State ACA Implementation Oversight:** WMS is actively engaged in ensuring that aspects of the ACA that Wyoming state officials choose to implement are done so with attention focused on physician perspectives, needs and concerns.

**Public Health:** WMS continues proactive efforts to address the prescription drug abuse epidemic, encourage seat belt use and actively pursue tobacco cessation, including advocating to increase tobacco taxes.

**Medicaid Reform:** WMS remains actively engaged in discussions within state government to reform Wyoming's Medicaid program. WMS believes physicians are some of the most valuable resources as the state considers various methods of coordinated care or waivers.

## EXECUTIVE COMMITTEE

#### **President:**

Spencer Weston, MD (FM) Evanston

#### Vice President:

Kristina Behringer, MD (FM) Cheyenne

#### **Past President:**

Kristopher Schamber, MD (IM) Sheridan

#### Sec./Treasurer:

Carol Fischer, MD (FM) Chevenne

#### **Open Trustee:**

Rebecca Franklund, MD (OB) Sheridan

#### **AMA Delegate:**

Stephen Brown, MD (PS) Casper

#### **AMA Alternate:**

Paul Johnson, MD (OT) Cheyenne

#### **Executive Director/CEO:**

Sheila Bush Cheyenne



# WMS Membership Benefits



The Wyoming Medical Society provides members with valuable membership services, discounts, legislative advocacy, public health promotion, and a strong voice of representation across a wide mix of state and federal programs.

- · Effective leadership
- · Strong, successful legislative advocacy
- Medical liability reform efforts
- Discounts with WMS Preferred Vendors, including 5% off medical malpractice insurance with The Doctors Company (TDC)
- CME opportunities

#### RELEVANT & TIMELY COMMUNICATION

- WMS newsletters & issue updates provide accurate and up to the minute information on critical health care issues.
- Website provides a wealth of up to date information and interactive communication.
- Tailored information sent to members to meet specific communication needs.
- · Quarterly reports updating members on the activity of the Board of Trustees
- Wyoming Medicine magazine published bi-annually to inform members of important issues, educate the public about important medical topics and improve the image of medicine in Wyoming.
- Annual meeting offering CME opportunities, discussion about relevant health care topics, and networking with like-minded professionals

## STRATEGIC PARTNERS

Wyoming Primary Care Association (WPCA)

**UW Family Practice Residency Programs** 

Wyoming Association of Physician Assistants (WAPA)

Wyoming Health Resources Network (WHRN)

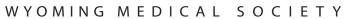
Wyoming Hospital Association (WHA)

Wyoming WWAMI Medical Education Program

Advocating for doctors and their patients since 1903

## WMS Membership Benefits

PREFERRED VENDORS	EXCLUSIVE MEMBERSHIP BENEFITS
<b>360 Coverage Pros</b> offers comprehensive suite of essential business insurance products and tools designed to help protect your small business from unexpected risks, exposures and cyber crime.	WMS members receive special rates, coverage options and all programs are available all online. Members can get quotes and coverage in effect quickly and easily protect your small business from unexpected risks, exposures and cyber crime.
Abyde is a revolutionary software solution that guides medical practices through mandatory HIPAA compliance requirements, including: Annual Risk Analysis, HIPAA training for doctors and staff, Business Associate Agreement portal, and more. from unexpected risks, exposures and cyber crime.	Members receive 10% off your Abyde subscription for your first year, just use promo code WMS10!
Compliancy Group HIPAA shouldn't be done alone, that's why Compliancy Group is the only HIPAA software with expert Compliance Coaches holding your hand to streamline compliance. Customized policy documentation	Compliancy Group is dedicated to helping educate Wyoming Medical Society's members on HIPAA compliance and offers members a 15% discount.
Constant Contact®, Inc.'s email marketing and online survey tools help small businesses and organizations connect to customers quickly, easily, and affordably and build stronger relationships.	WMS members receive an additional 10% off the standard prepay discounts. That is 20% off six months, or 25% off the full year.
<b>Cornerstone</b> was formed in 2005 in a tiny Denver office and has grown to a six state region in the Rocky Mountain area specializing in healthcare verticals.	Cornerstone offers WMS members a free network analysis including age and types of computer systems.
<b>Curi (formerly UMIA)</b> provides medical professional and general liability insurance that is comprehensive and created by physicians, for physicians.	WMS members receive a 5% Discount
Fairfield Inn & Suites - Cheyenne Southwest on West Lincolnway just off the intersection of Interstates 25 and 80. The Fairfield has 84 rooms, including several suites.	The Fairfield Cheyenne Southwest, offers WMS members a \$99 per night rate, which is available year-round
<b>Husch Blackwell</b> is one of the most respected law firms in our region with WMS's preferred attorney on staff, Nick Healey, JD. Healey can help physicians and PAs with a variety of healthcare related legal issues.	For legal assistance contact Nick Healey, JD and let him know you are a member of the Wyoming Medical Society.
iCoreCodeGenius Traditional coding and documentation is too complex and takes too much time. iCoreCodeGenius is the ultimate, cloud-based ICD-10 coding tool. It ensures accuracy, reduces payment denials and maximizes reimbursements.	iCoreCodeGenius is available to WMS members at a 45% discount, just \$27 a month.



Advocating for doctors and their patients since 1903

PREFERRED VENDORS (CONTINUED)	
iCoreExchange Speed up the way you share patient records. No need to split large image files across multiple emails, send through snail mail or transfer to costly CDs. Just compose, drag, drop, and hit send. Done.	WMS members receive a 35% discount off the regular monthly price. Pay only \$22.50 per month per provider.
iCoreMD The Only Cloud-Based Practice Management EHR Designed by 1,000 Physicians™ "If you could build an EHR from scratch, what would you build?" This was the question answered by more than 1,000 physicians before iCoreConnect designed iCoreMD.	WMS has negotiated special discounted pricing for its members.
iCoreRx speeds up your clinical workflow, offers e-Prescribing for controlled substances and connects to the WORX PDMP for quick prescription history checks. iCoreRx e-Prescribing software saves you time and protects your patients.	WMS members receive a 43% discount on your iCoreRx subscription.
<b>Long Term Care Global</b> offers multiple solutions and carriers to provide insurance that meets your individual needs and budget.	Premium discounts for WMS members and their extended family members.
<b>Long Term Care Resources</b> provides insurance that helps assure you of continued independence as you age – without depleting the personal assets you've worked hard to acquire.	WMS members are entitled to a special discount on certain LTC plans available through this program.
<b>Mediqus</b> is consistently ranked as one of the top financial advisors for physicians by Medical Economics. They have a strong history of delivering results-driven individual wealth management for physicians, and retirement plan services for practices.	Mediqus offers a complimentary Strategic Financial Analysis (SFA) or Second Opinion review to WMS members, and there is no obligation to engage in any further business once the review is complete.
Office Depot/Office Max is a leading provider of business services and supplies, products and technology solutions through its fully integrated omni-channel platform of approximately 1,400 stores and online presence.	WMS members can save up to 80% on over 93,000 products. Shop online or in any Office Depot or OfficeMax store. Enjoy FREE next-day delivery on online orders over \$50!
<b>The Doctors Company</b> is the exclusively endorsed medical malpractice carrier for the Wyoming Medical Society.	Members qualify for a 5 percent program discount and claims free credit of up to 17.5% - and more!
The Medical Letter, Inc is committed to providing objective, practical, and timely information on drugs and treatments of common diseases to help our readers make the best decisions for their patients—without the influence of the pharmaceutical industry. The Medical Letter is accredited by ACCME, AAFP, AAPA and ACPE.	WMS members receive a 20% discount!  The yearly subscription includes:  -26 issues of The Medical Letter: access in print, online, and with a mobile appUp to 52 CME credits per year.
West Edge Collective is a Cheyenne-based marketing firm, has made the healthcare industry one of its focuses. West Edge has built a website to show Wyoming physicians its healthcare portfolio.	WMS members receive a 5 percent discount on all services up to \$100,000 and a 10 percent discount on annual contracts over \$100,000.

Preferred vendors are continuously added... Check the WMS website for the most up-to-date list of member discounts!

## **BENEFITS of WMS MEMBERSHIP**

### **FAMILY OF MEDICINE**



Join your Wyoming medicine colleagues representing all specialties, ages and practice types - take your seat at the table.

## **PROFESSIONAL GROWTH**



Cultivate your career, improve your skillset and network by connecting with your peers and gaining access to best-in-class leadership development and wellness programs.

### PHYSICIAN ADVOCACY



WMS fights for you and your patients at the Capitol, along-side state agencies and health plans with the goal of making Wyoming the healthiest state and best place to practice medicine.

### **COMMUNITY IMPACT**



Make a difference in your community through WMS public health advocacy and physician volunteer programs.

## **INSTANT EXPERTISE**



From experienced policy analysis to technical resources and CME, WMS connects you to the answers you need and the expertise in Wyoming to make sure you're covered.

## **INFORMATION UPDATES**



Members receive regular updates, including the award-winning magazine Wyoming Medicine as well as weekly advocacy updates during Legislative Session.

## PHYSICIAN ENGAGEMENT



WMS is committed to every member voice being elevated and heard. Recent updates in association technology and the launch of *The WIRE* make it easier than ever to engage and be heard.

### MEMBER MARKETPLACE



Access expert guidance and exclusive savings to help with managing your practice and expanding patient care offerings.
Check out the WMS Member's Only Marketplace today!



WYOMING MEDICAL SOCIETY

# WMS TRACK RECORD

## WMS has advocated tirelessly and been instrumental in:

- Reforming state insurance regulations to alleviate unnecessary administrative burdens;
- Developing a **policy discussion tool** called The Wire, for members to transparently propose and openly discuss policy and other topics, and vote your recommendation;
- Protecting the physician-patient relationship from government intrusion and politicization;
- Partnering with the state, hospitals, and other organizations and individuals to **improve** testing capacity across Wyoming;
- Investing in patient education resources to help people when it comes to choosing their healthcare provider by creating and promoting www.wyomingdoctors.org;
- Advocating fiercely to **protect the authority of Wyoming's Health Officer** in emergencies, which was being challenged in unprecedented ways;
- **Protecting WY WWAMI** from inappropriate and unnecessary state government over-reach;
- Passing statutory language **allowing physicians to practice Direct Primary Care** without potentially running into future conflicts with the state insurance commissioner;
- Protecting local control and preventing unnecessary state government regulations from overreaching into communities to mandate medical staff issues within our hospitals;
- Removing onerous requirements around controlled substance prescribing allowing best practices developed by medicine, not lawmakers, to guide prescribing behavior;
- Overseeing rule promulgation inside state agencies that affect the practice of medicine;
- Striving to support establishing and improving utilization of a statewide health information exchange (HIE);
- Building relationships with the Wyoming Board of Medicine to maintain positive working relationships and best practice policies;
- Enabling Wyoming to be an initiating state in the federal physician licensure compact;
- Establishing the Wyoming Provider Orders for Life Sustaining Treatment (POLST) to aid in end-of-life care;
- Fighting hard in various scope battles from midwife licensure and dangerous optometric scope expansion to chiropractors' self-definition as physicians for billing purposes;
- Advocating for fair and adequate reimbursement within Medicaid, and protecting against unfair private insurance policies;
- Working twith agencies such as the Board of Medicine and the Board of Pharmacy to weigh-in on important issues tied to professional licensure and discipline proceedings, ensuring that the processes in place are transparent, fair and appropriate.

