



WMS MEMBER NEWS

WHAT YOU NEED TO KNOW

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Your Care is at Our Core

WMS Launches Physician Promotion Campaign

The Wyoming Medical Society is excited to introduce **Your Care is at Our Core**—a statewide initiative designed to amplify the voices of physicians and showcase the compassionate, expert care you provide daily across Wyoming. This campaign, adopted by state medical societies nationwide, seeks to strengthen public trust in physicians and emphasize the importance of the trusted doctor-patient relationship at the center of health care. Stay tuned as we share powerful messages that highlight the value of physician-led care and honor your unwavering commitment to the health and well-being of Wyoming's communities.



**85% of patients say
their bond with their
physicians is central
to health care.**

**YOUR CARE IS
AT OUR CORE**
Wyoming's Physicians

Share Patient Stories with the Wyoming Medical Society

WMS would love to learn more about positive patient experiences, and the importance of the physician/patient connection happening right now in our communities. Do you have a patient with a story we can feature?

We encourage you to reach out to [Sheila Bush](#) or [Chelsea Cortez](#) with your story. We recommend you share information such as:

- How has spending time with your physician helped you feel more at ease in what can often be a vulnerable setting?
- Can you describe how your physician has shown compassion throughout your treatment journey?
- Do you have an example of when your physician went above and beyond to deliver exceptional care?
- How has your relationship with your physician made you more comfortable asking questions about a diagnosis or discussing a treatment plan?

We look forward to hearing - and sharing - your experiences!



WDH & DFS

Important Changes for Specialty Formula

Wyoming Medicaid is transitioning to cover specialty infant formulas for medical reasons, as requested by the Wyoming WIC program. Here's what families and providers need to know:

- No Change for Standard Formulas: Families using Similac Advance, Sensitive, Total Comfort, or Soy Isomil can still get these through WIC as usual.
- For Children Ages 0–2: Specialty formulas are now available through Medicaid pharmacy benefits. Providers must submit a Pharmacy Prior Authorization (PA) form:

To learn more and get key contact info for assistance [CLICK HERE](#).

Website for Provider Resources Launched



CHILDREN'S BEHAVIORAL HEALTH ALLIANCE

Reimagining Care

Wyoming Children's Behavioral Health Alliance has Launched a Provider Resource Webpage Including Information about Medicaid Incentives

Wyoming is one of six states selected for The National Association of State Health Policy (NASHP), Children's Behavioral Health Policy Academy. The Wyoming team included leaders from Medicaid, public health, behavioral health, and DFS. The goal of this group is to promote and support behavioral health care delivery by primary care providers in Wyoming.

As a result, the Wyoming Children's Behavioral Health Alliance has launched a new provider resource webpage. This webpage offers providers a suite of tools and educational resources including:

- Information about increased Medicaid reimbursement and Medicaid codes
- FREE Continuing Medical Education courses and trainings
- Children's Behavioral Healthcare Resources
- Provider Directories

This webpage is housed on the **Wyoming Chapter of the American Academy of Pediatrics** website through the **Wyoming Medical Society**. Join us in strengthening behavioral healthcare for children in Wyoming! Access this new resource through the link below.

<https://www.wyaap.org/wyoming-childrens-behavioral-health-alliance>

ICYMI

Noncompete Agreement Restrictions Effective July 1



Husch Blackwell partner and WMS legal counsel, [Nick Healey, JD](#), has provided WMS members with invaluable legal resources throughout his tenure of serving as our trusted legal counsel. In our previous member update, we published Nick's most recent article on Wyoming's changes to noncompete agreements. If you missed it, you can read

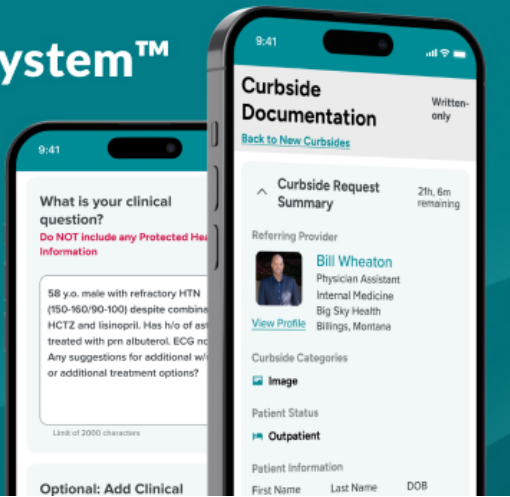
that article by [CLICKING HERE](#).

[CLICK HERE](#) to check out the other legal insights legal counsel Healey, JD, has provided WMS through the years.



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BCBS LAWSUIT AND SETTLEMENT

Claim Submission Due July 29, 2025

The November 2024 Blue Cross Blue Shield (BCBS) lawsuit impacting physicians resulted in a \$2.8 billion antitrust settlement. The lawsuit, initiated in 2012, alleged that BCBS colluded to limit competition and lower reimbursement.

Physicians who provided healthcare services and submitted claims to BCBS between July 24, 2008, and October 4, 2024, are eligible to submit claims for a share of the settlement. Approximately \$160 million of the full settlement was specifically allocated for professional providers.

The settlement aims to address antitrust violations and promote fair competition within the healthcare industry. It is expected to bring changes to how BCBS operates, potentially leading to more competitive pricing and improved services for providers and patients.

[BCBS Provider Settlement Website](#)



WMS UPDATES AND NEWS

WWAMI Admissions Committee Opening

The WWAMI Admissions Committee is excited to announce an open position. If you are interested in applying, we encourage you to do so. Please make sure to submit your application by the deadline of **August 11, 2025**.

The Wyoming Admissions Committee consists of four Wyoming-based physicians who are appointed to staggered three-year terms, with the possibility of serving an additional three years.

Committee members are tasked with interviewing Wyoming applicants who meet specific academic qualifications for medical school admission. These interviews take place over one week in January, February, or early March. The interview process begins on Sunday afternoon and concludes the following Friday afternoon. If needed, the University of Washington covers travel and lodging expenses during the interview period. [MORE INFORMATION](#)

[WWAMI Admissions Application Form](#)

WMS Annual Meeting

EARLY BIRD REGISTRATION for the 2025 WMS Annual Meeting **ENDS IN JUST NINE DAYS!** Register by August 1st to lock in the discounted rate—prices go up after this date. Don't miss out on the opportunity to network with colleagues and friends at this year's event.

This year's program features inspiring speakers, the much-anticipated President's Reception, and the Gala, all set against the backdrop of a stunning autumn weekend in scenic Laramie.

Explore the full [agenda](#).



Thank You Friends of WMS



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Wyoming Medical Society
Advocating for doctors and their patients since 1903

